



About ITU Ventures

ITU Ventures is the premier venture capital firm serving the unique needs of technology businesses emerging from the nation's leading universities, research institutions and corporations.

Our trailblazing practices provide the insight required to identify exceptional investment opportunities and ability to develop companies to successful culmination. We maintain our leadership position by challenging industry conventions in ways that benefit our portfolio companies and investors.

Investment Methodology

ITU Ventures finds, develops, and successfully exits technology businesses. We operate in a consistent research environment by leveraging the vast investments made by institutions that drive innovation. The resulting intellectual property coupled with world-class management that address a significant market opportunity is key to success. With a level of commitment, approachability, and responsiveness unparalleled by traditional venture capital firms, ITU excels by employing its Proactive Sponsorship™ approach and Foundation Investment™ strategy.

Investment Profile

A profusion of intellectual capital exists at the nations leading universities, research institutions and corporations. Professors, graduate students, and corporate researchers are uniquely positioned to capitalize on their intellect, research and extensive professional experience. These individuals are devoting an increasing amount of time and resources toward developing entrepreneurial ventures aimed at commercially adapting technology-related products and services. However, the access to financing and business infrastructure, relative to those in the business community at large, is often limited. ITU Ventures provides entrepreneurs with the necessary early-stage capital, strategic guidance, and business development relationships to successfully bring their nascent, next-generation technologies to the marketplace.

ITU Ventures seeks investment opportunities differentiated by proprietary, cutting-edge, technologies in areas such as:

- Semiconductors – systems, components, and design
- Communications – wireless and wireline
- Software – enterprise, storage and security

Investment Strategy

ITU Ventures relies on a well-developed investment process that draws upon the deep domain expertise of our team and extended network to perform due diligence investigations and technical analyses. This allows us to quickly identify investment opportunities with significant potential and shape strategies to grow companies into market leaders.

Through our Foundation Investment™ strategy, ITU Ventures deploys capital methodically and typically invests \$100,000 to \$5MM over the early-stage life cycle of a company.

We believe that personalized attention and extensive involvement between our team and each of our portfolio companies is essential in accelerating the commercialization of technologies. As part of our commitment to helping promising entrepreneurs succeed, we use our Proactive Sponsorship™ approach that is an athletic means by which our portfolio companies leverage the resources that our internal team, corporate partners and advisors offer.

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